

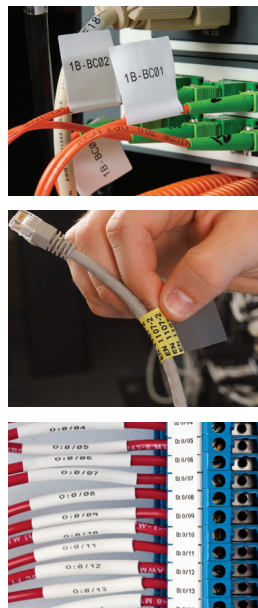
# IDXPert Printer Trade-Up



**Convert your IDXPert printer to Brady's BMP51 Label Printer and get a 40% DISCOUNT ON THE PRICE**

Simply provide us with the serial number of your IDXPert printer and trade it up to a BMP51 Label Printer with 40% discount on the published end user price.

**READY TO TRADE UP? Go to [bradyeurope.com/idxpert](http://bradyeurope.com/idxpert) to find out more or contact your Brady representative**



## The BMP51 Label Printer Advantage:

- rugged, portable printing solution that offers the versatility to create die-cut or continuous labels up to 38 mm wide, anywhere, anytime!
- key applications include wire marking, terminal block ID, patch panel labelling and general identification.

Other portable printers are available, such as the BMP41 Label Printer and BMP61 Label Printer, offering more labeling possibilities.



Offer valid in EU, Belarus, Estonia, Kazakhstan, Middle East and Africa, Russia, Turkey and UK. 40% discount on the BMP51 Label Printer from Brady upon confirmation of the current IdXpert or LabXpert serial number. No printer return required. Cannot be combined with other promotions. Action valid until 31/07/2022. Brady reserves the right to change or cancel this offer at any time and to refuse any request.